

### The 2007 Conference – An unqualified success

On September 14 and 15, over 300 CAs and guests attended the Ordre’s 2007 Conference at the Hilton Lac-Leamy in Gatineau. The event gave members an opportunity to connect with fellow CAs and learn more about the topics covered by this year’s themes: human resources, communications and technologies.

Eight workshops on the Conference themes and two presentations were offered to members, in addition to the various activities for their guests.

Also during the Annual General Meeting, **Jean-Pierre Allaire, FCA**, was officially named Chair of the Ordre.



Jean-Pierre Allaire, FCA, Chair of the Ordre



Lise Cardinal

The Conference opened with Lise Cardinal, a speaker, trainer and author at Lise Cardinal et Associés. Her presentation entitled “Business networking: a way of life,” certainly gave participants a few ideas on how to maximize their participation in business events. Where to put your name tag, how to exchange your business card and even how to shake hands!

### Human resources series

Manon Durivage, CA, a senior advisor at **RSM Richter**, facilitated the series on “Human Resources.”

In her presentation entitled “A candidate in my MP3!”, **Nathalie Francisci, C.Adm., CHRP**, president of Venatus Conseil, painted a clear picture of Generation Y in the business world, introduced participants to the latest trends and showed them the unlimited potential of virtual recruitment!

**Didier Dubois**, consulting director at HRM Group, facilitated a workshop entitled “Attracting and retaining employees: quite a challenge!” After providing an overview of the current employment market, Mr. Dubois zeroed in on the costs and impact of non-retention and described various effective strategies and practices to build employee loyalty.

Conference-goers also had the opportunity to meet **Manon Daigneault**, a partner, consultant and instructor at Réseau DOF. During her workshop entitled “The power of credibility,” participants considered ways to enhance their personal credibility and their team’s credibility, and reflected on specific factors likely to influence their credibility quotient.



Mrs. Durivage with Mrs. Francisci



Mr. Dubois with Mrs. Durivage



Mrs. Daigneault with Mrs. Durivage

## Communications series

Richard Bourget, a partner at [Normandin Beaudry](#), facilitated the series on “Communications.”



Mr. Bourget with Mr. Lescarbeau

The workshop entitled “The dynamic laws of communication” was presented by **Pierre Lescarbeau**, a coach, on-site trainer and speaker at Technologia. Participants explored the field of communication and its various laws, including perception, constancy, circulation, creativity, context and attraction.

**J.A. Gamache**, an author and speaker at Verbum Vitam Communication, helped many participants reduce or overcome their stage fright when speaking in public. His presentation entitled “Trac pas trac, j’y vais!” gave participants many practical tips on the art of public speaking.



Mr. Bourget with Mr. Gamache



Mr. Lafontaine with Mr. Bourget

The presence of **Pierre Lafontaine**, CEO and national coach of Swimming Canada, allowed for some interesting analogies between the world of sports and the CA profession. Speaking about his professional sports experiences, Mr. Lafontaine convincingly answered the question “What is a team?”, which was also the title of his presentation.

## Technologies series

Luc Auger, an account manager at **Genatec**, facilitated the “Technologies” series.



Mr. Auger with Mr. Guglielminetti

Technology has become essential to all organizations. In his presentation on “Emerging office technology,” **Bruno Guglielminetti**, producer of Société Radio-Canada’s Carnet techno, addressed the growing trends and emerging technology tools that will make work easier and increase productivity. Were you thinking of banning MSN Messenger, Solitaire and YouTube from your office? You might change your mind!



Mr. Auger with Mr. Lacas

Participants were invited to take a trip into the future during the presentation entitled “Nanotech dreams,” with **Robert Lacas**, a commercial intelligence manager at NanoQuébec. Nanotechnology is already all around us in 2007, offering endless opportunities. Supported by concrete examples and relevant videos, Mr. Lacas wowed many participants with this little-known technology and its futuristic applications.

## “Guest” series

The Conference also included other workshops intended for guests of CA members: Wine steward **Rollande Caron** introduced participants to wines and spirits in “Bacchus at the conference.” **Richard Béliveau**, Ph.D., was a huge success with his “Foods that fight cancer.”

## Encore!

The last presentation of the Conference was the entertaining “Show Math,” hosted by Jean-Marie De Koninck, a professor at Université Laval. With the assistance of some students, he used sketches, videos and humour to show participants just how present math is in our everyday lives.

## And more...

We were privileged to hear Sheila Fraser, FCA, Auditor General of Canada deliver the opening address to the Annual General Meeting. Her speech and the question period that followed were much appreciated by CA members.



Michel Thérroux, FCA, Outgoing Chair of the Ordre, with Sheila Fraser, FCA

Daniel McMahon, President and CEO of the Ordre, presented the upcoming promotional campaign targeting young people. Entitled “Indispensable CAs,” this bold campaign will be officially launched in the coming weeks. More details to come in *Inf@CA!*

After a full day of workshops, participants had an opportunity to mingle with their colleagues and the various speakers during two highly successful social activities.

First, Friday was capped by a cocktail reception during which participants discovered molecular cuisine. Saturday evening, distinguished guests and Conference participants gathered for the banquet in a friendly and relaxed setting. During the evening, the name of the winner of the *Recognition Award – Public Sector* was announced. Nathalie Tremblay, CA, vice-president and director general of the Fonds d’assurance automobile of the Société de l’assurance automobile du Québec, received the award from Daniel Gosselin, FCA, director general, Finance branch at the National Research Council of Canada and chair of the selection committee.

The Conference Organizing Committee would like to thank our main partners who made such a major event possible:  
**Acquisition.biz, the National Bank, GVA Devencore, Osler Hoskin & Hartcourt, TD Meloche Monnex and Venatus Conseil.**

We would also like to thank:  
**Genatec, Normandin Beaudry, RSM Richter and Vigilis.**

Participants can access the documents presented by speakers during the Conference by [clicking here](#). The access code can be found in the Journal du Congrès.